



San Mateo County
Association of REALTORS®

News Release

SAN MATEO COUNTY ASSOC. OF REALTORS®

850 Woodside Way
San Mateo, CA 94401

PUBLIC AFFAIRS

For further information contact:
Michon Coleman
Director of Public Affairs
650.696.8204
mcoleman@samcar.org

**** FOR IMMEDIATE RELEASE ****

Bay Area REALTORS® to Host Second Annual Bay Area Multicultural Real Estate Summit

San Mateo, CA - Bay Area real estate practitioners, service providers, other experts in the real estate industry, including government officials, will once again gather for the second annual Bay Area Multicultural Real Estate Summit this fall.

This year's summit will be held **Friday, September 26th, 9 a.m. to 6 p.m. at the Crowne Plaza Hotel in Union City**. In keeping with its theme, "Empowering the Real Estate Professional" this year's summit will feature education classes, a luncheon and keynote speakers, Jeff Davi, Commissioner California Department of Real Estate and Rebecca Gallardo, National Chairman, National Association of Hispanic Real Estate Professionals. A networking reception will be held at the conclusion of the day's events.

This year's summit includes 17 organizing associations - the Asian Real Estate Association of East Bay, Chinese American Real Estate Association, Chinese Real Estate Association of America, Filipino American Real Estate Professionals Association, National Association of Hispanic Real Estate Professionals of Alameda County, San Francisco and Silicon Valley, South Asian Real Estate Association of America, eight REALTOR® associations - Bay East Association of REALTORS®, Berkeley Association of REALTORS®, California Association of REALTORS®, Contra Costa Association of REALTORS®, San Francisco Association of REALTORS®, San Mateo County Association of REALTORS®, Santa Clara County Association of REALTORS®, Silicon Valley Association of REALTORS®, and Fidelity National Financial.

The summit is supported by the National Association of REALTORS® with a Diversity Grant and has the following sponsors: Platinum: Wells Fargo Home Mortgage; Gold: Bank of America and Property ID; Silver: First Reliance Escrow; Corporate: Key Point Credit Union and Bank of the West; Business: Oakland Association of REALTORS® and Bankers Exchange Services.

Information about SAMCAR is available at www.samcar.org. This and other news stories and releases are posted in the Press Room section. Statistical data also may be found on our web site.