

## REALTORS® Strongly Oppose Redwood City Ballot Measure W

On the November 4<sup>th</sup> ballot, Redwood City citizens will be asked to approve or oppose Measure W. Measure W seeks to amend the City's charter to require a 2/3rds supermajority approval for new development in certain designated areas. As written, it could also require existing private homeowners to solicit a citywide vote for simple room additions and renovations of their homes. Ultimately, it would allow a small minority veto power over future development supported by a majority of Redwood City residents.

The San Mateo County Association of REALTORS®, as the leading advocate for homeowners and the voice of real estate in San Mateo County, strongly opposes this measure. SAMCAR believes these burdensome requirements pose a tremendous infringement upon private property rights, the preservation of which is a core mission of our Association. Further, we believe there is a potentially negative impact upon the value of these homes, should this ballot measure pass.

In demonstrating our commitment to this principle, REALTORS® throughout the state have contributed significant financial resources to defeat this measure, totaling approximately \$50,000. In the Bay Area, the following associations have contributed funds to this effort: SAMCAR; the Silicon Valley Association of REALTORS®; the Santa Clara Association of REALTORS®; and the West Contra Costa Association of REALTORS®. In a tremendous show of statewide opposition to this ballot measure, contributions have also been received from REALTOR® associations outside of the Bay Area, including: the Sacramento Association of REALTORS®; the Inland Gateway Association of REALTORS®; and the San Diego Association of REALTORS®. A significant financial contribution was made also by the California Association of REALTORS® Issues Mobilization Political Action Committee.

SAMCAR believes Measure W will take responsible land use planning and development out of the hands of a responsible City Council and the majority of Redwood City citizens, and place that responsibility into the hands of a minority. It will infringe upon the private property rights of homeowners and could ultimately affect the value of their homes. We strongly encourage a "NO" vote on Measure W.

For more information about Measure W, please visit [www.votenomeasurew.com](http://www.votenomeasurew.com).

*The San Mateo County Association of REALTORS® (SAMCAR) is a professional trade organization representing over 3,400 REALTORS® and Affiliate members engaged in the real estate business on the Peninsula. SAMCAR promotes the highest ethical standards of real estate practice, serves as an advocate for homeownership and homeowners, and represents the interests of property owners in San Mateo County. For more information, please contact Michon Coleman, Director of Public Affairs at 650.696.8200. San Mateo County sales statistics, news stories and press releases are available on SAMCAR's web site at [www.samcar.org](http://www.samcar.org).*