



San Mateo County
Association of REALTORS®

News Release

SAN MATEO COUNTY ASSOC. OF REALTORS®

850 Woodside Way
San Mateo, CA 94401
November 25, 2008

PUBLIC AFFAIRS

For further information contact:
Ms. Michon Coleman
Director of Government Affairs
650.696.8204
mcoleman@samcar.org

**** FOR IMMEDIATE RELEASE ****

REALTORS® Raise Over \$5000 For “Coats For Kids” Holiday Program

San Bruno-Getting into the holiday giving spirit, members of the San Mateo Association of REALTORS® held their 2nd annual coat drive and live auction to benefit the “Coats For Kids” program. The REALTORS® and affiliates, who were gathered for their weekly tour meeting, raised \$3080 in thirty minutes at their live auction. They also donated 50 coats and jackets for children of all ages

The San Mateo Association of REALTORS® Foundation offered to match whatever the real estate professionals were able to raise up to \$2500, effectively raising \$5,580 to help ensure a warm winter for children in our community.

“Our REALTORS and affiliates were extremely generous with their donations and the amount of coats they donated. In fact, we raised more money this year, than we did last year at our Inaugural “Coats for Kids” holiday event,” stated Jennifer Tasto, SAMCAR 2009 President-Elect and co-organizer of the auction.

Now in its 12th year, the “Coats for Kids” program is coordinated by San Bruno Garbage Company and the City of San Bruno.

The San Mateo County Association of REALTORS® (SAMCAR) is a professional trade organization representing over 3,400 REALTORS® and Affiliate members engaged in the real estate business on the Peninsula. SAMCAR promotes the highest ethical standards of real estate practice, serves as an advocate for homeownership and homeowners, and represents the interests of property owners in San Mateo County.

