

# MARCH 2010

## Weekly Education, Events & Tour Calendar

### Classes & Events

**March 10**  
**10:30 a.m.** (registration)  
**11 a.m. – 12:30 p.m.**  
**RE/Tech 101: "The Online Revolution":** *SEO, Online & Social Media Marketing*  
**Scott Schang** (Broadview Mortgage): *SEO & Online Marketing Basics.*  
**Hilda Ramirez** (Got2BSocial): *"Key Essentials for Social Media Success."*  
**Cost:** Free | **Location:** SAMCAR | **Register:** (650) 696-8200

**March 11**  
**8 a.m. – 5 p.m.**  
**GRI 111: Investment Property Analysis**  
**Location:** SAMCAR | **Cost:** \$149  
**Registration:** <http://www.eDesignations.com> or 888-785-4800

**March 12**  
**11 a.m. – 1 p.m.**  
**LUNCH & LEARN: Microsoft WORD Flyer**  
 Format font, size, color; bulleted lists; pictures, clipart, text boxes; page border, background colors. **Cost:** FREE; available to SAMCAR members only  
**Location:** SAMCAR | **Instructor:** Lynn Pesonen | **Register:** (650) 696-8200

**March 15**  
**9 a.m. – 4:30 p.m.**  
**SFR Short Sales And Foreclosure Resource Certification**  
 Learn how to evaluate all available options for distressed homeowners and identify components of an effective short-sale package; how you can counsel buyer-clients in the purchase of foreclosure properties. **Cost:** \$99  
**Instructor:** Debbie Rogers | **Location:** SAMCAR | **Register:** (650) 696-8200

**March 16 & 17**  
**8:30 a.m. – 4 p.m.**  
*(both days)*  
**SRES "Seniors Real Estate Specialist" NAR designation course**  
 12 hours CE credit. The only designation created to serve the 55 + community, recognized and awarded by NAR. **Instructor:** Debbie Rogers  
**Cost:** \$250 | **Location:** SAMCAR | **Register:** (650) 696-8200

**March 18**  
**10 a.m. – 12 p.m.**  
**MLSListings PERKS Program Launch**  
 Learn more about MLSListings' new suite of PERKS products available at low or no cost to help you improve business practices and enhance service to your clients. Optimize customer management; Mobilize your smartphone; Store and share documents; Create property web pages; Syndicate your listings to 25+ sites. **Location:** SAMCAR | **Register:** (650) 696-8200

**March 18**

**5 p.m. social**  
**6:30 dinner**  
**7:30 talent competition**

## SAMCAR's Got Talent!

Come enjoy an "American Idol" concept talent show with three "celebrity" judges! Come for the Irish-themed food, stay for the hidden talent of our members! **Tickets:** \$30 | **Thanks to our Decoration Sponsor:** Bekins  
**Location:** Peninsula Italian American Social Club, 100 N. B St., San Mateo

### SAMCAR Annual Meeting

**March 24**  
**8:30 – 9 a.m.**  
**SAMCAR Annual Membership Meeting**  
 Per the Bylaws of the San Mateo County Association of REALTORS® this announcement hereby notifies members of the Annual Meeting of the Association. Members are invited to attend. **Location:** SAMCAR

### SAMCAR Board of Directors Meetings

**March 24**  
**8:30 a.m.**  
**SAMCAR Board of Directors Meeting**  
 Members welcome to attend these monthly meetings. | **Location:** SAMCAR

### Legislative Committee Meetings

**March 10**  
**9 a.m.**  
**COASTSIDE Legislative Committee Meeting**  
**Location:** Half Moon Bay Coastside Chamber of Commerce & Visitor's Bureau - 235 Main Street, Half Moon Bay

**March 17**  
**9:30 – 11 a.m.**  
**PENINSULA Legislative Committee Meeting**  
 Members welcome to attend these monthly meetings. | **Location:** SAMCAR

**April 1**  
**9:30 a.m.**  
**PACIFICA Legislative Committee Meeting**  
**Location:** 450 Dondee Way, Suite 7, Pacifica

MARCH 5 – 12

Su	Mo	Tu	We	Th	Fr	Sa
28	01	02	03	04	<b>05</b>	06
07	08	09	10	11	12	13

## Marketing Meetings Tuesday, March 9

### 8:30 a.m. Central Tour

SAMCAR  
 850 Woodside Way, San Mateo  
**Presentation:**  
 RON MUNEKAWA,  
 Senior City Planner for San Mateo  
*Update on San Mateo development*

### 8:30 a.m. South Tour

Veterans Memorial Building  
 1455 Madison Avenue, Redwood City  
**Presentation:**  
 CRAIG BAKER, Superintendent San Carlos  
*Getting to know San Carlos' Public Schools*

### 8:30 a.m. North Tour

SSF Municipal Building  
 33 Arroyo Drive, South San Francisco  
**Presentation:**  
 ARTON CHAU, Bankers Preferred  
*Short Sales*

### 9 a.m. Half Moon Bay Tour

Community Center  
 535 Kelly Avenue, Half Moon Bay

### 9:30 a.m. Pacifica Tour

Community Center  
 540 Crespi Drive, Pacifica

## MLS Tour Sheet Deadline Reminder

### Broker/Property tours

Tuesdays 9:30 a.m. – 1:30 p.m.

### Deadline to add tours in MLS

Mondays, 11 a.m.

Deadlines subject to change for holidays.

### Deadline for Monday holidays

prior Friday at 11 a.m.

### View tour sheet by Monday afternoon

[www.samcar.org/tour](http://www.samcar.org/tour)