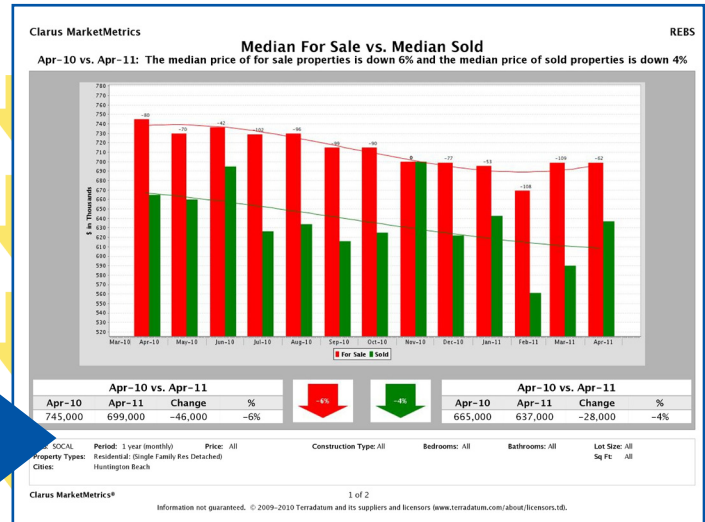


FREE Member Benefit!

Set Seller Expectations and Justify Buyer's Offer with local market data.



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Functionality

- Using daily updated MLS data - allows you to look at trends for any property type in the MLS in a localized view (zip code, map code, etc.).
- Easily produces reports anytime in less than five minutes, 24/7
- Send reports directly to clients with a click of a button.

Unique Pricing Analysis

- Distinguish dollars/square foot and days-on-market for properties.
- Identify price reduced properties versus non-price reductions.
- View market size and median price shifts for like-kind properties.

Best Practices

- Bring listings on board at the “right” price.
- Discuss price reductions with greater clarity.
- Construct fast-based opening “offers” with buyers.
- Add charts to your website, blog, and newsletter to educate your clients.

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