

# Advertise in the monthly Resource

Not actual size, for visual reference only.

**STANDARD**  
**3.7" X 2.25"**

Only four (4) Standard advertisement spots will run in each issue.

**\$150/month**  
**OR \$75/month**  
*with a concurrently running Tour Sheet ad*

Actual size.

## Circulation, Materials & Conditions

### About the monthly Resource

The SAMCAR Resource is published monthly and distributed to all our REALTOR® and Affiliate members by email and in print at our monthly combined meetings. Issues are archived online after publication and continuously available for viewing. Both the online and printed editions are in full color.

### Advertising Specifications

- Camera-ready electronic file required; .ai, .jpg, .eps, OR .pdf accepted
- Standard business card size ad spots only (max. dimensions: 3.7" wide x 2.25" tall)
- Printed edition and On-line versions both in full color

### Rates

- \$150 per month (1 month = 1 issue); OR
- \$75 per month with a concurrently running Tour Sheet ad

### DEADLINE

Deliverables must be received on the Monday prior to publication by 10 a.m. Reminders will be sent to those with reservations. Reservations are taken month-to-month on a first come, first served basis.

### Please Note

- Only four Standard business card size ads are offered each month.
- Advertising in the Resource publication is available only to SAMCAR members.

**Not a member?** Please contact SAMCAR for Affiliate Membership (650) 696-8200.

## Material Deadlines & Publication Dates

<i>Issue No.</i>	<i>Material Due</i>	<i>Publication Date*</i>
March 2011	Mon. Feb. 21	Tue. Mar. 1
April 2011	Mon. Mar. 28	Tue. Apr. 5
May 2011	Mon. Apr. 25	Tue. May 3
June 2011	Mon. May 30	Tue. Jun. 7
July 2011	Mon. Jun. 27	Tue. Jul. 5
August 2011	Mon. Jul. 25	Tue. Aug. 2
September 2011	Mon. Aug. 29	Tue. Sep. 6
October 2011	Mon. Sep. 26	Tue. Oct. 4
November 2011	Mon. Oct. 24	Tue. Nov. 1
December 2011	Mon. Nov. 28	Tue. Dec. 6

*Due by 10 a.m.*      *\*These dates subject to change with holidays.*