

Advertise in the monthly {RE}source Newsletter!



Not actual size, for visual reference only. Updated February 2010.

STANDARD
3.7" X 2.25"

\$150/month
OR \$75/month
with a concurrently running Tour Sheet ad

Only four (4) Standard advertisement spots will run in each issue.

Actual size.

Circulation, Materials & Conditions

About the monthly {RE}source newsletter . . .
The SAMCAR {RE}source newsletter is published once per month and distributed to all our REALTOR® and Affiliate members by email and in print at our monthly combined meetings. Issues are archived online after publication and continuously available for viewing. Both the online and printed editions are in full color.

- Advertising Specifications**
- Camera-ready electronic file required; .ai, .jpg, .eps, OR .pdf accepted
 - Standard business card size ad spots only (max. dimensions: 3.7" wide x 2.25" tall)
 - Printed edition and On-line versions both in full color

- Rates**
- \$150 per month (1 month = 1 issue); OR
 - \$75 per month with a concurrently running Tour Sheet ad

DEADLINE
Deliverables must be received on the Monday prior to publication by 10 a.m. Reminders will be sent to those with reservations. Reservations are taken month-to-month on a first come, first served basis.

- Please Note**
- Only four Standard business card size ads are offered each month.
 - Advertising in the {RE}source newsletter is available only to SAMCAR members.

Not a member? Please contact SAMCAR for Affiliate Membership (650) 696-8200.

Material Deadlines & Publication Dates

<i>Issue No.</i>	<i>Material Due</i>	<i>Publication Date*</i>
April 2010	Mon. Mar. 22	Fri. Apr. 2
May 2010	Mon. Apr. 19	Fri. Apr. 30
June 2010	Mon. May 17	Fri. May 28
July 2010	Mon. Jun. 21	Fri. Jul. 2
August 2010	Mon. Jul. 19	Fri. Jul. 30
September 2010	Mon. Aug. 23	Fri. Sep. 3
October 2010	Mon. Sep. 20	Fri. Oct. 1
November 2010	Mon. Oct. 18	Fri. Oct. 30
December 2010	Mon. Nov. 22	Fri. Dec. 3

Due by 10 a.m.
**These dates subject to change with holidays.*