



CORPORATE SPONSORSHIP

WHY SPONSOR SAMCAR?

INCREASE YOUR MARKETING REACH TO YOUR TARGET AUDIENCE IN 2012! Sponsors enjoy the exposure that comes with marketing to over 2500 members in the Bay Area's premiere Association of REALTORS® all year round. Corporate Sponsorships underwrite our educational meetings, special events and Foundation fundraisers so that we can offer these at an affordable price—or for free—to our membership. Please contact **Nasreen Wills**, Director of Marketing and Programs, at (650) 696-8220 or nasreen@samcar.org with your level of commitment.

SPONSORSHIP LEVEL Annual Contribution	DIAMOND \$5,000	GOLD \$3,000	SILVER \$1,500	BRONZE \$850
SAMCAR EVENTS				
Education Sponsor for 4 Broker/Manager Meetings	✓	✓		
Signage, acknowledgement from podium at all SAMCAR events and Combined Tour Meetings	✓	✓	✓	✓
Acknowledgement in all event programs	✓	✓	✓	✓
Exhibitor space and Table top for product / marketing display at all Combined Tour Meetings	✓	✓	✓	✓
___ tickets to all 2012 SAMCAR events	8	6	4	2
ADVERTISING & PROMOTIONS				
Discount on Tour Sheet advertising	50%	40%	30%	20%
Logo on SAMCAR Store TV Monitor	✓	✓	✓	✓
SAMCAR ONLINE MARKETING				
Logo + link to your company's web site on www.samcar.org	✓	✓	✓	✓
Logo + link to your company's web site in SAMCAR event e-mail blasts (our online marketing tool).	✓	✓		
Appreciation recognition in "upcoming events" posts on SAMCAR's Facebook business page	✓	✓	✓	✓
DUES & ASSOCIATION SERVICES				
2012 Dues for Primary Affiliate or Broker	✓	✓	✓	✓
2012 Dues for ___ Affiliate Representatives	6	4	2	1
___ Classroom rental(s) with coffee service	3	2	1	

INTERESTED IN AN ANNUAL SPONSORSHIP?

Please contact Nasreen Wills at SAMCAR, nasreen@samcar.org or (650) 696-8220